## **The Brunei Darussalam** Road Safety Strategic Plan

2025









#### Dari Abu Hurairah Radiallahu Anhu ia berkata:

<sup>44</sup> Sabda Rasulullah Sallahu Alaihi Wasalam: Dan sesiapa yang menolong memudahkan orang yang susah, Allah Subahanahu Wata'ala menolong hambanya selama mana hamba itu mahu menolong saudaranya. <sup>39</sup>

**Riwayat Al-Imam Muslim** 

The Brunei Darussalam Road Safety Strategic Plan 2025

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## Titah Excerpts

## His Majesty's Unscheduled Visit to the Ministry of Transport and Infocommunications

Ministry of Transport and Infocommunications, Jalan Menteri Besar 21 October 2020 | 4 Rabiulawal 1442

> Demikian juga, kementerian mengemaskini struktur Majlis Kebangsaan Keselamatan Jalan Raya. Sebagai langkah ke arah mempertingkatkan lagi keselamatan jalan raya di samping penggunaan sistem pengangkutan pintar Smart Public Transport ITS dan yang lebih efisien dan boleh dipercayai. <sup>11</sup>

#### Official Opening of 2016 Knowledge Convention in conjunction with His Majesty's 70th Birthday Celebration

Plenary Hall, International Convention Centre, Berakas 23 August 2016 | 20 Zulkaedah 1437

> Baru-baru ini Kerajaan Beta telah melancarkan rancangan peningkatan sistem Pengangkutan Awam ke arah mencapai matlamat perkembangan ekonomi. Penubuhan badan-badan berkuasa iaitu Autoriti Maritim dan Pelabuhan; dan Autoriti Pengangkutan Awam, juga sedang giat diteliti untuk merancang sistem pengangkutan secara berterusan. Beberapa cabaran sedia menunggu, diantaranya penyediaan prasarana, kesesakan lalu lintas dan penggunaan laluan serta jalan raya yang selamat.



His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah ibni Al-Marhum Sultan Haji Omar 'Ali Saifuddien Sa'adul Khairi Waddien Sultan and Yang Di-Pertuan of Brunei Darussalam

## Sabda Excerpt

By the Royal Patron to the Brunei Darussalam National Road Safety Council (BDNRSC)

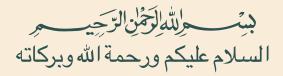
#### Launching of the Road Safety Week in conjunction with the World Day of Remembrance for Road Traffic Victims 2018

Indera Kayangan Ballroom, The Empire Hotel and Country Club, Jerudong 1 December 2018 | 23 Rabiulawal 1440

<sup>4</sup> Dari itu, kita semua, baik pihak kerajaan, agensi swasta, institusi pendidikan, dan lebih penting sebagai pengguna jalan raya, sama-sama bertanggungjawab untuk lebih gigih berusaha bagi mengurangkan kemalangan di jalan raya.



Her Royal Highness Princess Hajah Masna binti Al-Marhum Sultan Haji Omar 'Ali Saifuddien Sa'adul Khairi Waddien



Alhamdulillah, with the publication of The Brunei Darussalam Road Safety Strategic Plan 2025, The Brunei Darussalam National Road Safety Council will continue to strive for better and safer roads for all road users. This book provides the direction towards the Vision of Zero Road Accident Fatalities.

The Brunei Darussalam Road Safety Strategic Plan 2025 further supports the Blueprint Decade of Action for Road Safety 2011-2020 Brunei Darussalam. It is aligned and based on the United Nations (UN) and World Health Organization (WHO) targets to improve roads in Brunei Darussalam.

This book contains a comprehensive list of initiatives and projects for implementation by various stakeholders in the next five years. It also contains strategic initiatives and projects which are formulated from and focused on the 5E's approach i.e. Education, Enforcement, Engineering, Environment and Emergency to address areas of improvement for road safety in Brunei Darussalam and hence ensuring road users are safe on the road. It further strengthens our aspirations towards achieving zero road fatalities as also aligned as a KPI in the Strategic Plan of the Ministry of Transport and Infocommunications, MTIC 2025.

The success of its implementation depends on closer cooperation between the public and private sector as well as individuals and NGOs.

Effective coordination and commitment from both Government and Private Sectors including the support of all road users, play an important and key role in contributing towards the achievement of making roads safe in Brunei Darussalam. Moreover, it is the intention of the Council to enhance the existing excellent cooperation and consultation between Government and Private Sectors.

InshaaAllah with this in mind and the involvement of various stakeholders as well as the implementation of the strategic initiatives and projects set out, together we can achieve the target towards the strategic outcomes and realizing the vision and mission of The Brunei Darussalam Road Safety Strategic Plan 2025.



Yang Berhormat Dato Seri Setia Awang Abdul Mutalib bin Pehin Orang Kaya Seri Setia Dato Paduka Haji Mohammad Yusof

Minister of Transport and Infocommunications, Brunei Darussalam as Chairman of Brunei Darussalam National Road Safety Council

## Chairman Foreword

بنِ حَالِتُه لِرَحْنِ الرَّحِي حَرِ السلام عليكم ورحمة الله وبركاته

Alhamdulillah, The Brunei Darussalam Road Safety Strategic Plan 2025 represents a continuous journey and serves as a key reference for the Council for the next five years as we move forward our Vision and Mission for safer road use in Brunei Darussalam.

The Brunei Darussalam Road Safety Strategic Plan 2025 outlines 48 strategic initiatives and projects to be implemented in the next 5 years.

It is hoped that the implementation of the strategic initiatives and projects planned will be carried out in a more structured manner through regular monitoring of indicators to ensure more effective outcomes to realize what we aspire, as set in the Vision - **Zero Road Accident Fatalities.** 

My sincere appreciation to those involved and have contributed their invaluable time, energy and effort in order to prepare and implement this plan.



Yang Mulia Dato Seri Paduka Ar. Awang Haji Marzuke bin Haji Mohsin

Deputy Minister of Development, Brunei Darussalam as Deputy Chairman of Brunei Darussalam National Road Safety Council



Mission & Vision Key Performance Indicators Strategic Outcomes, Pillars & Enablers Overview





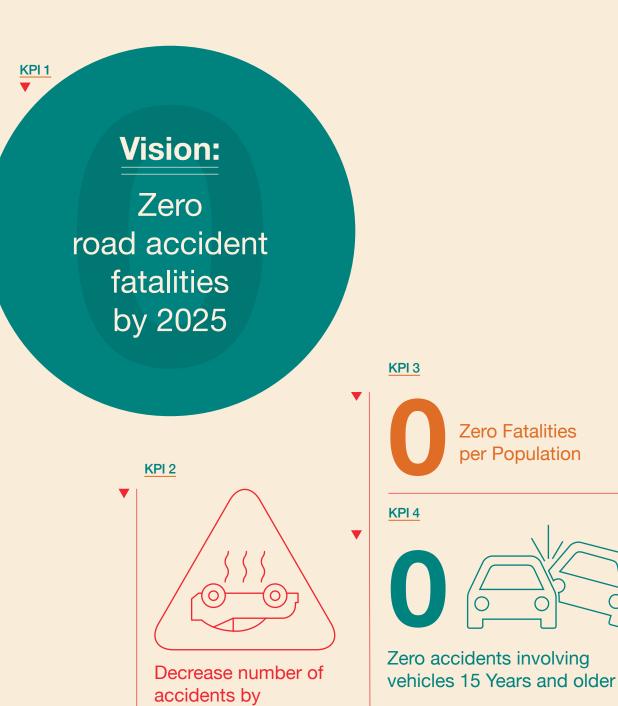




## To lead and enhance road safety

## Vision

### Zero road accident fatalities

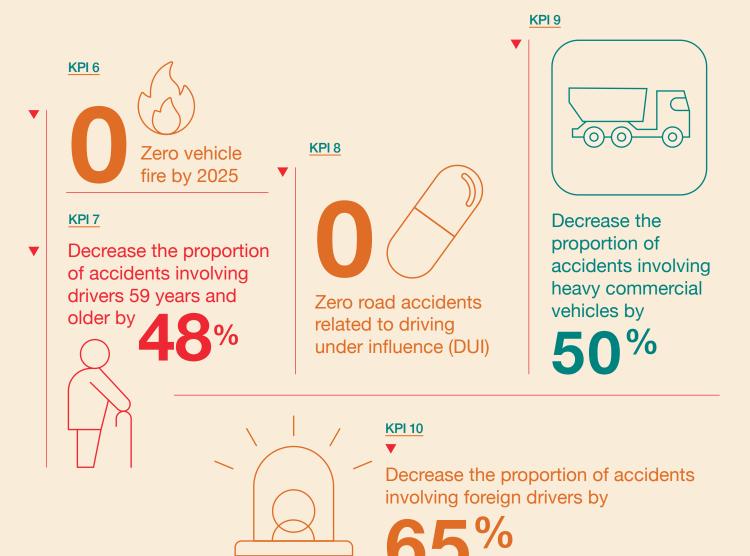


%

KPI 5

Decrease the number of accidents involving 2 years license holder driver by 70%





## Key Performance Indicators

So1 Progressive Road Safety Culture For All

Progressive Road Safety for All On The Move

High Safety Standard For All Road Vehicles



15

Recognized Safe Road Infrastructure

SO3

**SO**2



Dependable, Timely and Reliable Emergency Response

### **Strategic**

Strategic



SE2

Structured Access To and Engagement of Road Users

#### Effective Collaboration Among All Stakeholders

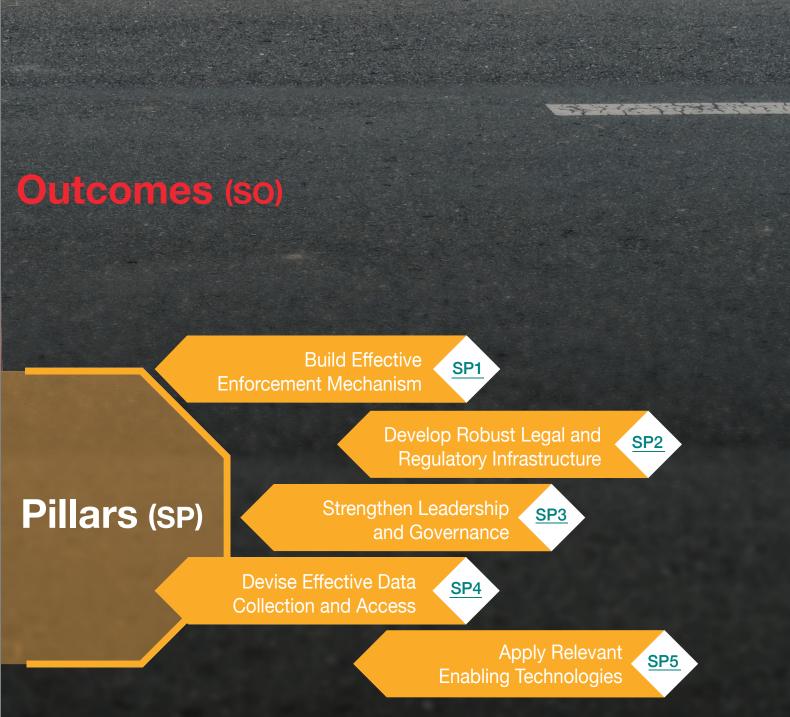
SE3

Financial Support

SE4

Strategic

Education, Socialisation and Awareness



### **Enablers** (SE)

Strategic Outcomes - Key Results, Initiatives & Timeline Strategic Pillars - Key Results, Initiatives & Timeline Strategic Enablers - Key Results, Initiatives & Timeline



The Brunei Darussalam Road Safety Strategic Plan 2025

## Strategic



SO2

#### Progressive Road Safety Culture For All

- SO1.1 Skillful and Responsible Drivers and Motorcyclists
- SO1.2 Road-Safety Conscious Passengers
- SO1.3 Road-Safety Conscious Cyclists
- SO1.4 Road-Safety Conscious Pedestrians
- SO1.5 Road-Safety Conscious Children
- SO1.6 Road-Safety Minded Government Sectors
- SO1.7 Road-Safety Minded Private Sectors

## Progressive Road Safety for All On The Move

SO2.1	Safer Passengers
SO2.2	Safer Cyclists
SO2.3	Safer Pedestrians
SO2.4	Safer Children

SO3

#### High Safety Standard For All Road Vehicles

- SO3.1 Stringent Safety-Rating System for All Road Vehicles Including Bicycles and Motorcycles
- SO3.2 Stringent and Rigorous Road-Worthiness Approval for Older Road Vehicles, Post-Crash and Imported Vehicles
- SO3.3 Adoption and Compliance of Global Safety Standards for All Types of Vehicles Including Bicycles and Motorcycles

## **Outcomes** (so)

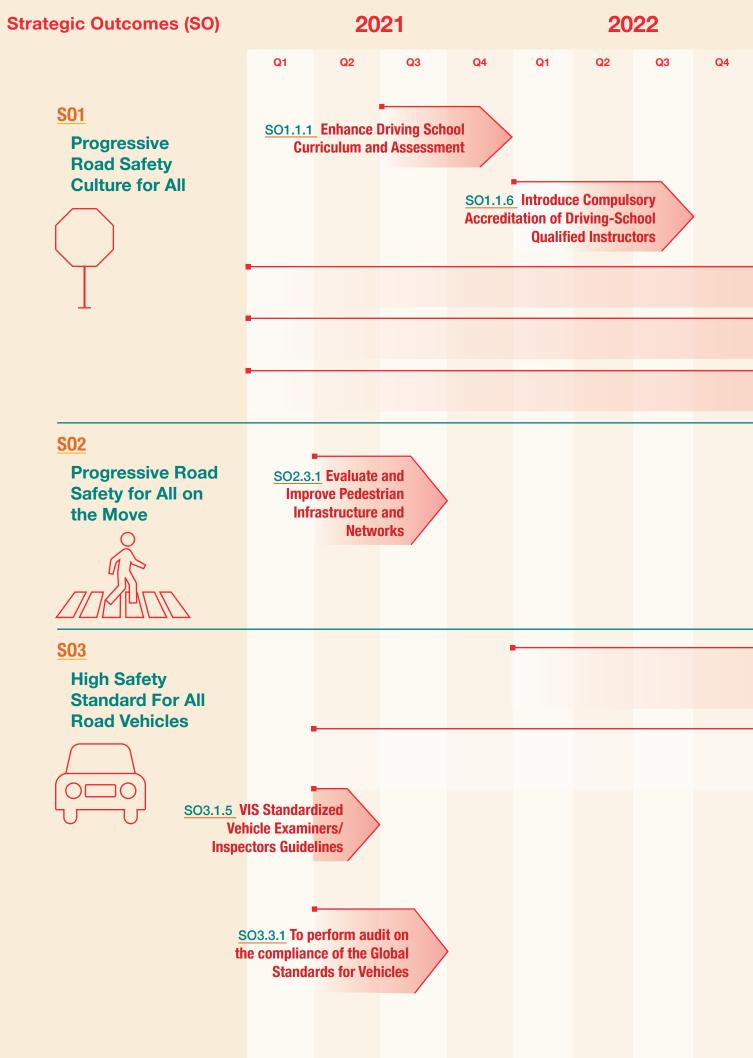
#### <u>SO4</u>

#### Recognized Safe Road Infrastructure

SO4.1	Safety-Compliant Road Infrastructure Planning, Design, Operation and Maintenance
SO4.2	Integrated Speed-Monitoring System and Mechanism
SO4.3	Safe and Adequate Pedestrian-Crossings
SO4.4	Dedicated Lanes for Different Users

## **SO5** Dependable, Timely and Reliable Emergency Response

SO5.1	Ubiquitous Emergency Telecommunications Coverage
SO5.2	Adequate Emergency Response Asset and Resource Capacity
SO5.3	Easily Contactable and Accessible Emergency Services
SO5.4	Responsive and Rapid Emergency Services
SO5.5	Adequate Post-Crash Behabilitation Facilities



	20	23			20	24			20	25	
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
					<u>SO1.5.1</u>	Implemen	t Road Safe	ty CCA in So	chools (SO1	.5.2 absorb	ed)
				<u>SO1.6.1</u> Im	plement Ro	ad-Safety I	Minded Awa	reness Talk	s for Gover	nment Sect	ors
				<u>SO1.7</u>	<u>.1</u> Impleme	nt Road-Sa	ifety Minded	l Awareness	s Talks for F	Private Sect	ors

SO3.1.1 Adopt Minimum 3-Star Safety Ratings of All Imported Vehicles

SO3.1.2 Establish Stringent Vehicle-Safety Test Standards for VIS

## Initiatives & Timeline Strategic Outcomes (SO)

#### **Strategic Outcomes (SO)**

2021

**Q**3

Q2

**Q**4

Q1

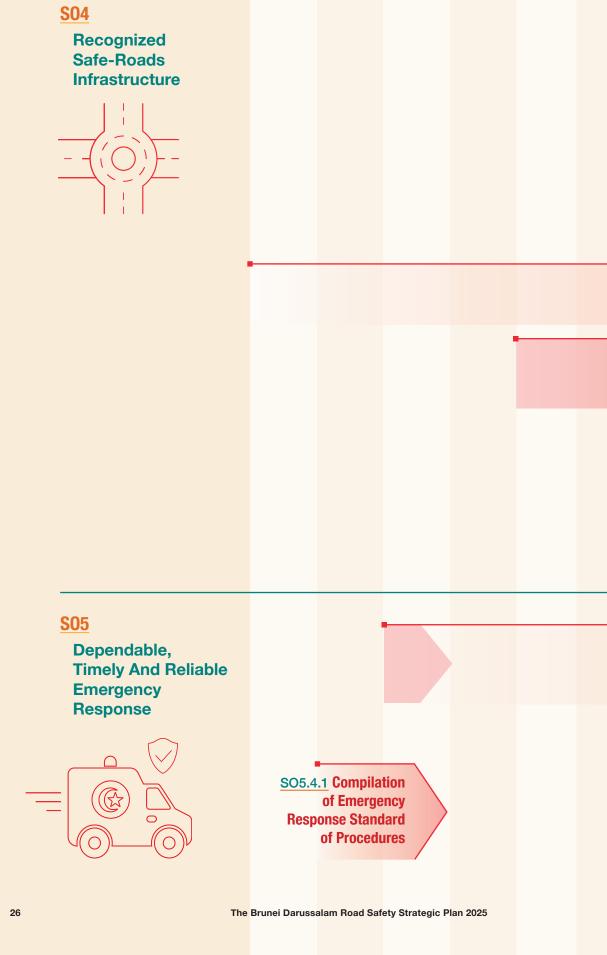
Q1

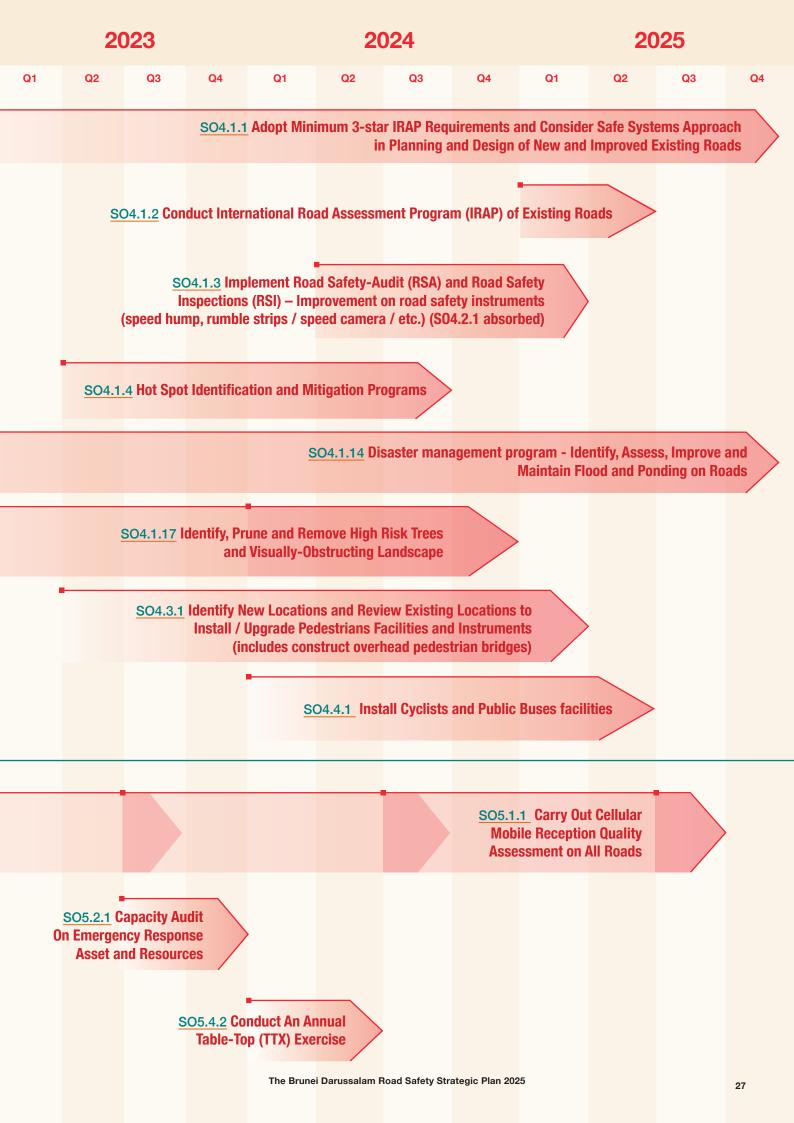
2022

**Q**3

Q2

**Q**4







SP3.2

Establish Road-Safety Oversight Organisation Strengthen BDNRSC Set-Up

## Strategic

#### SP4

#### **Devise Effective Data Collection and Access**

- SP4.1 **Develop Integrated Data Collection System**
- SP4.2 Establish Integrated Transport Data Management System
- SP4.3 **Enable Transport Data Analysis**
- SP4.4 Apply Evidence-Based Policy and Decision-Making



#### **Apply Relevant Enabling Technologies**

SP5.1	Implemen
SP5.2	Connect V
SP5.3	Enhance
SP5.4	Implemen

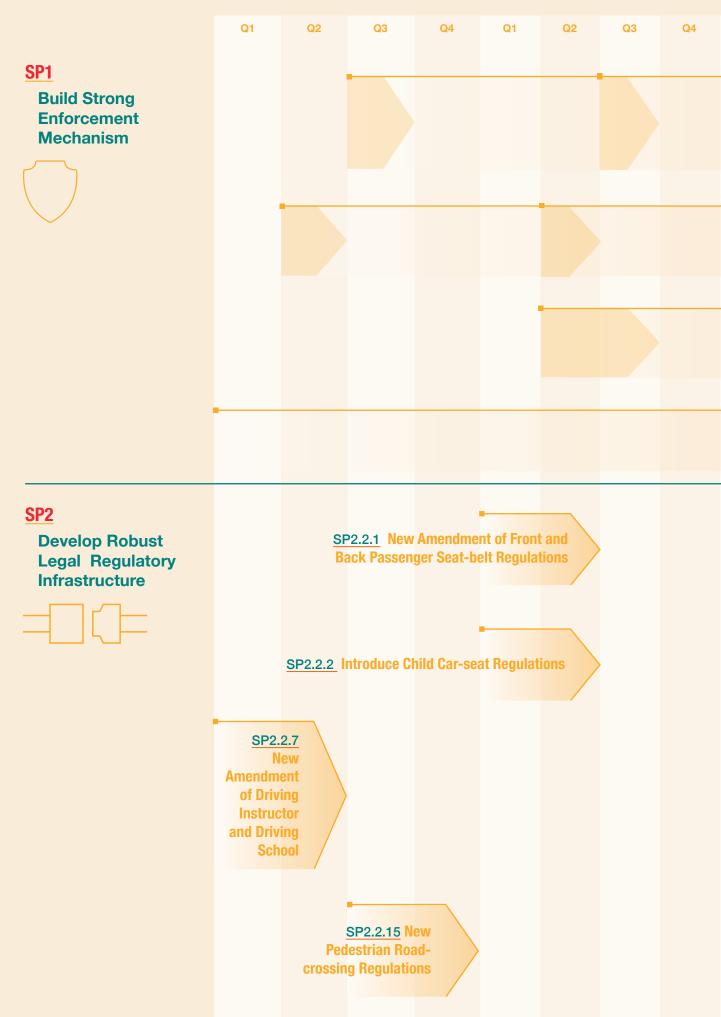
nt Intelligent Transport System Vehicle On-Board Sensor Data **Intelligent Vehicle Technologies** nt Automated Enforcement Technology

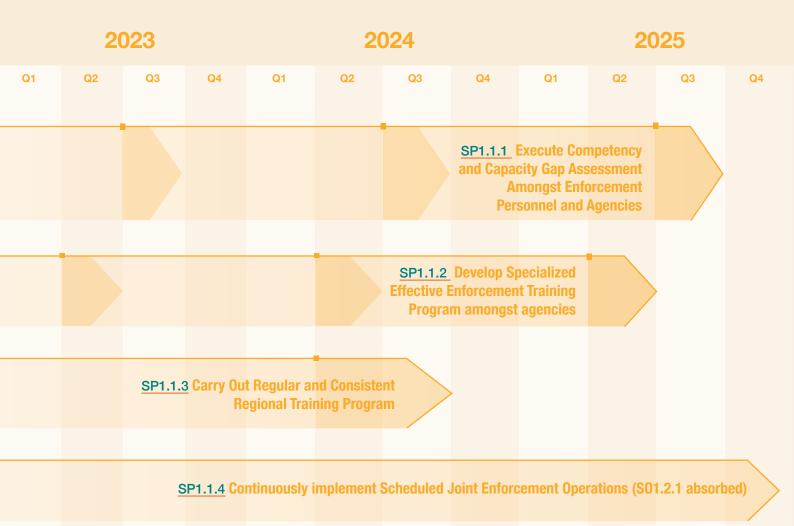
## **Pillars** (SP)

#### **Strategic Pillars (SP)**

2021

2022





## Initiatives & Timeline Strategic Pillars (SP)

#### **Strategic Pillars (SP)**

evelop -Safety Targets <u>2</u> Create BDI	NRSC				Q2	Q3	Q4
and Senso	ors System SP1.2.3, S	coni ted Enforce (S04.2.2, SI SE2.2.2, SE3	ement Cam P1.2.1, SP1 3.3.1 absor	icles (SP5. eras .2.2,			
	SP3.2.1 Develop -Safety Targets 2 Create BD Program ( SP5.4.1 Bt and Senso	SP3.2.1 Sevelop Safety Targets 2 Create BDNRSC Program Office	SP3.2.1 levelop Safety Targets SP3.1.2 To E Audi 2 Create BDNRSC Program Office SP5.4.1 Build Integrated Enforce and Sensors System (S04.2.2, SI SP1.2.3, SE2.2.2, SE3	SP3.2.1 levelop Safety Largets SP3.1.2 To Engage Extr Auditor for BDN 2 Create BDNRSC Program Office SP5.2.1 To connected vehi SP5.4.1 Build Integrated Enforcement Cam and Sensors System (S04.2.2, SP1.2.1, SP1	PP3.2.1 levelop Safety largets SP3.1.2 To Engage External Auditor for BDNRSC Program Office Create BDNRSC Program Office SP5.2.1 To conduct a p connected vehicles (SP5.	SP3.2.1 levelop Safety SP3.1.2 To Engage External Auditor for BDNRSC Program Office	SP3.1.2 To Engage External Auditor for BDNRSC 2 Create BDNRSC Program Office 2 Create BDNRSC Program Office 3 SP5.2.1 To conduct a pilot project on connected vehicles (SP5.3.2 absorbed) 5 SP5.4.1 Build Integrated Enforcement Cameras and Sensors System (S04.2.2, SP1.2.1, SP1.2.2, SP1.2.3, SE2.2.2, SE3.3.1 absorbed)

	20	)23			20	)24	2025				
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
									annual ke	blish consis y road accid improve pu awarer	dent Iblic
						ch Program Develop a re	esearch pro	gramme to	improve ur		g of 🔷
						Inalysis and road safety			,		
			<u>S</u>	P4.3.3 Iden	tify and sup	port high-p	priority road	safety res	earch studi	es and proje	ects

#### Structured Access To and Engagement of Road Users

SE1.1 Develop Strategy to Effectively Reach All Road Users

SE1.2 Design Strategy to Effectively Mould Road-Safety Mindset Among All Road Users

## Strategic

#### <u>SE3</u>

SE1

#### **Financial Support**

- SE3.1 Source Adequate Government Budget
- SE3.2 Source from Corporate's CSR Funding
- SE3.3 Explore Alternative Sources of Funding
- SE3.4 Apply Cost Benefit Approach to Prioritise Road Safety Programme

#### Effective Collaboration Among All Stakeholders

SE2.1 SE2.2

SE2

Develop Engagement Strategy of Stakeholders

Promote, Encourage and Coordinate Corporate Social Responsibility Programmes

## **Enablers** (SE)

#### <u>SE4</u>

Education, Socialisation and Awareness

SE4.1	Strategise Educational Institutions' Involvement Towards Progressive Road Safety Culture
SE4.2	Develop Guidelines on Optimisation of Resources and Development of Effective Programmes
SE4.3	Develop Communications Strategy
SE4.4	Develop A 5-Level Culture of Road Safety Through Educational Programmes (Awareness, Understanding, Belief, Practice and Sustain)

#### Strategic Enablers (SE)

2021

2022

	2	021			20/	66	
Access to and       De         Engagement Of       Out         Road Users       Prog	Users /	Q3 SE1.2.1 De A Continuous Phased Life vareness Pro	s and Long	Q1	Q2	Q3	Q4
SE2 Effective Collaboration Among All Stakeholders							
SE3 Financial Support Support Support SE3.2.1 D Funding Fram on Contribu Corporate's Respon	nework tion By Social						
	plan public nd to ple to ledge date						
an ass safety ed to be	SE4.4.1 Develop evidence-based essment of road ucation strategy tter guide future for children and young adults						

2023				2024				2025			
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4

## Initiatives & Timeline Strategic Enablers (SE)

**SE2.1.1** Form Partnership With NGOs and Corporate Entities On Road-Safety Programs

SE4.1.1 Develop An Integrated and Coordinated Programs To Instill Road-Safety Culture Among Pupils and Students Below 18 Years Old

SE4.1.2 To include Motor Claim Guideline (MCG) awareness for academic institution (i.e Schools, Universities etc)

<u>SE4.3.2</u> Conduct Regular Seminars For VIS Operators, Car Dealers, Taxis, Bus Operators and Car Workshops On Current Legislations





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